Greg Tyree

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PROFESSIONAL SUMMARY

Technology executive with 20+ years leading engineering organizations across media, fintech, and SaaS. Led technical due diligence and post-acquisition integration for $400M+ in M&A activity. Built and scaled engineering teams from the ground up to 90+ engineers, with a track record in platform modernization, GenAI adoption, and high-traffic systems serving 100M+ monthly users.

SELECTED IMPACT

- **M&A integration:** Led technical due diligence for the $442M Axel Springer acquisition of Business Insider; led engineering integration for the Vox Media merger, aligning 13+ brands and a 90-person engineering org.
- **Team scaling:** Grew Business Insider's engineering organization by 500% while expanding internationally from 4 to 16 brands and growing global traffic to 50% of total audience.
- **Platform modernization:** Cut publishing time from 17 minutes to 3 seconds at MoneyGeek; led GenAI tooling adoption that improved editorial output by 80%.

CORE COMPETENCIES

Engineering Leadership | M&A Technical Due Diligence | Post-Acquisition Integration | Platform Modernization | Team Scaling & Development | Technology Strategy | GenAI Implementation | Organizational Design | Cross-functional Leadership | Cloud Infrastructure

WORK EXPERIENCE

Tri-Mission Association

May 2025 - Jun 2026

GM / COO *Brussels, Belgium*

- Rebuilt Shopify product taxonomy, operational workflows, and vendor management processes for a nonprofit whose store revenue funds community programs.
- Built a centralized knowledge base documenting SOPs, vendor relationships, and internal tools to improve onboarding and operational continuity.

MoneyGeek

Jul 2022 - Oct 2024

Head of Technology *Remote*

- Built and scaled the company's first internal engineering team from 0 to 6 engineers; worked hands-on in the codebase on architecture, code reviews, and feature development.
- Re-architected CMS and publishing workflows, reducing time-to-publish from 17 minutes to 3 seconds.
- Led GenAI adoption across editorial operations, achieving an 80% improvement in content output without adding headcount.

Policygenius

Jul 2021 - Jun 2022

VP Engineering *New York, NY*

- Directed 5 cross-functional engineering teams and mentored senior leaders through a period of rapid product expansion; supported the launch of PgPro, the company's first B2B enterprise product.

Vox Media

Nov 2019 - Jul 2021

VP Engineering *New York, NY*

- Led engineering integration following the acquisition of New York Media, aligning 90+ engineers across 13+ digital brands with a ~$15M technology budget.
- Unified platform strategy and team direction; led platform upgrades to improve scalability, performance, and user experience.

New York Media

May 2019 - Nov 2019

Chief Technology Officer *New York, NY*

- Led technology for New York Magazine and five digital properties; migrated production infrastructure to cloud with zero service interruption during an active acquisition.

Business Insider

Dec 2013 - Jun 2018

Chief Technology Officer *New York, NY*

- Led technical due diligence and post-acquisition integration for the $442M acquisition by Axel Springer, including full platform audit, risk assessment, and integration roadmap.
- Scaled the engineering organization by 500%, from ~20 to 100+ engineers; managed a ~$10M technology budget.
- Expanded the international brand portfolio from 4 to 16; helped grow global traffic to 50% of total audience.

Hoefler & Co.

Aug 2010 - Dec 2013

Chief Technology Officer *New York, NY*

- Built and launched a web font subscription platform with 99.99%+ uptime; owned e-commerce, payment processing, and PCI compliance; remediated an inherited security incident.
- Built a web-based CRM replacing a FileMaker Pro database, improving client retention and internal operational efficiency.

WebMD

2009 - 2010

VP, Consumer Network Services *Atlanta, GA*

- Led consumer-facing technology in a HIPAA-regulated environment, supporting platform delivery and operational scale across large-scale health media products.

TBS Inc. (Turner Broadcasting)

2000 - 2009

VP, CNN.com Technology / VP, Web Development *Atlanta, GA*

- Led technology for CNN.com and CNN/SI, supporting high-traffic news and live sports coverage with multi-million dollar P&L responsibility; later led web development across NBA.com and PGA Tour digital platforms.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript, TypeScript, Node.js, React, Next.js, GraphQL, REST, PHP, Python | **Cloud:** AWS, GCP, Azure, Kubernetes, Docker, Serverless
Data: PostgreSQL, BigQuery, Looker, Airflow, Elasticsearch, DynamoDB | **DX:** CI/CD, GitHub Actions, Jenkins, CircleCI | **Tools:** Jira, Notion, Scrum, Kanban, Agile

EDUCATION

B.B.A., Computer Information Systems — Georgia State University — Atlanta, GA